

SILK presents
Jack Butcher

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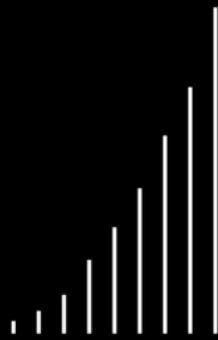
Work, Luck

Produced with
Asprey Studio

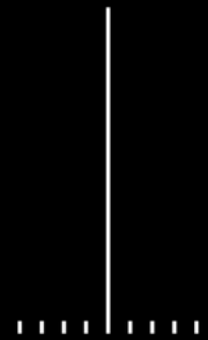
Art Basel
Hong Kong

March 27–29
2026

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WORK



LUCK

from Visualize Value, Jack Butcher's ongoing system exploring work, leverage, and chance
2020

“To play a
game you
have to
understand
the rules.”

– Jack Butcher

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A presentation of two linked works – one about labour, one about chance – built as a system you can either participate in or own.

Where

Art Basel Hong Kong (Hong Kong
Convention and Exhibition Centre)

When

March 27–29, 2026

What's on view

- **Work (4-part, silver sculpture, sequence of hands)**
- **Luck (silver limited edition set of dice)**
- **Participation zone – roll-based collecting mechanic**
- **1/1 work – a fair-wide accumulation of outcomes**

The premise

Art fairs are marketplaces for objects – but also for outcomes: who gets attention, who gets written into the season, who sells, who doesn't, who ends up in the right sequence of rooms and conversations. Jack Butcher's practice is built around making those systems legible.

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“Unless
you own
the whole
system,
you are just
rolling the
dice.”

– Jack Butcher

In Hong Kong, 'Work and Luck' stage that line as a literal structure: one work traces how labour becomes interface; the other turns 'chance' into a visible mechanism – priced, collected, traded, and redeemed.

Work

'Work' traces the evolution of human effort – from touch to interface – through a sequence of four hands that move from anatomically complete to pixelated cursor.

Physical piece (2024)

A four-part silver sculpture: the hand as a timeline, cast into precious metal – an image of 'click labour' made heavy.

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- Work was conceived and designed by Jack Butcher, co-produced with Martin Klipp of Beyond Art Creative, and handcrafted by the Asprey Studio Workshop.

- Collected by SILK's co-founders Dino and Ambar in 2025 and now to be shown in Hong Kong for the first time.



'Does more effort mean more value?'
Butcher makes you think about that.

“Work is a
mirror to
our times,
challenging
us to
question
what we
value in and
as labour.”

— Jack Butcher

- The work is cast in pure silver, turning the immaterial 'click' of a hand into something heavy.
- The first hand is hallmarked by the UK Assay Office and bears newly registered marks connected to the artist



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Luck

'Luck' treats chance as an engineered outcome: it is a system you can enter easily, but cannot control without either repetition, coordination, or capital.

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Installation at Art Basel Hong Kong:

- A **silver set of Luck** (complete set, displayed)
- A **participation zone** where a roll determines what you receive
- A **1/1 artwork**, consisting of a silver set and the accumulating archive of all outcomes produced during the fair





How to collect

01

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Collect the silver set (own the system)

Luck (silver set) — \$8,888* — acquisition by application / inquiry

- The complete silver set holds outcomes 1–6 simultaneously.
- **Limited edition of 80.**
- Each of the 80 silver sets is paired with a unique digital artwork; an **8x10 grid of ASCII dice** where the values sum to exactly the edition number.
- It is the 'certainty' version of the work: not a favourable roll, but ownership of the architecture, cast in pure silver and coming in a special holder.
- Holder is exclusively made by **Hanoia** (the Vietnamese lacquer house known for translating centuries-old craft into contemporary object design).

**Single-check collectors can acquire the set for \$7,777.*

For inquires

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How to collect

02

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Collect in person at Art Basel Hong Kong

Participation roll – \$88 per roll

- You roll **six standard dice**.
- Whatever outcome you roll becomes your edition: **six translucent, resin**, single-numbered dice matching that exact result.
- Most outcomes include duplicates. Rolling a complete set (1–6) in one go is statistically rare (about 1.6%).
- If you want a complete set, you can either roll again or coordinate (trade) with others.

What you take home

- A physical set of six resin dice corresponding to your roll (translucent; single-numbered), or a full set depending on your own assembly.

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How to collect

03

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Collect online during the fair
(SILK website)

Online participation – \$88 per roll (March 27–29)

- You roll **six dice digitally**.
- You receive the result as **six separate NFTs** (duplicates included).
- Example: your wallet might hold numbers **3, 4, 1, 4, 2, 5**.

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Assembling a complete set (1–6)

To claim the physical set, you must first assemble a complete on-chain set – one NFT of each number 1 through 6 – by:

- trading on secondary,
- acquiring missing numbers from others, or
- rolling again.

Burn-and-redeem (physical claim)

Once you hold a full 1–6 set, you can burn the NFTs to redeem the physical resin dice set. (Shipping is added at checkout.)

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The 1/1 work

A fourth collecting layer sits beneath the participation mechanic: a 1/1 that turns the booth into an accumulating record of the fair itself.

How it works

- Alongside a silver set, a transparent container collects a **second copy of every outcome produced during the fair.**
- Each time a visitor rolls an outcome, that exact configuration is produced for the participant **and** added to the archive.

What it becomes

- By the end of the fair, the 1/1 is a physical snapshot of lived probability: a crowd-authored distribution of outcomes. The collector will own a record of how luck actually played out – and basically gather every participant's luck.

Auction details

To be discussed

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How to collect, a summary

In person (Art Basel Hong Kong)

- Acquire the complete silver set by inquiry (own all outcomes at once) – only 80 in total – \$8,888 per set
- \$88 → roll 6 dice → receive 6 resin dice matching your roll
- Want all numbers 1–6? Roll again or trade with others
- Or, acquire the complete silver set (own all outcomes at once) – only 80 in total – \$8,888 per set, paired with a matching NFT
- *Single-check* collectors can acquire the set for \$7,777.

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Online (March 27–29)

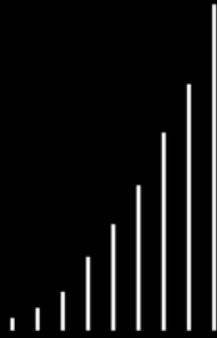
- \$88 → roll 6 dice digitally → receive 6 NFTs (duplicates included)
- Assemble/redeem if you have numbers 1–6 complete in your wallet → physical resin set ships to you (at shipping costs)
- Acquire the complete silver set by inquiry (own all outcomes at once) – only 80 in total – \$8,888 per set, paired with a matching NFT

1/1 artwork

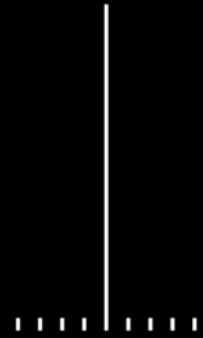
A silver set of 1–6 dice and a transparent container with the accumulation of every outcome produced during the fair, in translucent dice (auction details TBC).

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WORK



LUCK

The concepts of 'Work' and 'Luck' are often read as opposites – effort on one side, randomness on the other.

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“I like making things transparent”

— Jack Butcher

However, Butcher shows 'Work' and 'Luck' as adjacent observations of the same shift: the migration of agency away from visible effort and into the architectures that govern effort.

On Jack Butcher

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Jack Butcher is the pioneering multimedia artist and entrepreneur at the forefront of the digital art revolution. As the founder of Visualize Value, Butcher has established himself as a master of minimalist design, translating complex philosophical and economic concepts into striking visual metaphors.

With a background in advertising, Butcher transitioned to independent artistic practice, gaining recognition for his ability to distill intricate ideas into powerful, simplified graphics. His work challenges viewers to reconsider conventional notions of value, ownership, and scarcity in the digital age.

→ See artist profile at SILK's website

On Asprey Studio

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ASPREY STUDIO

Asprey Studio is a contemporary art gallery, design atelier, and members' club dedicated to exploring the convergence of digital and physical mediums. Representing a new chapter in the 244-year legacy of the British luxury house Asprey, the Studio was established in 2021 as a platform that unites master craftsmanship, technological innovation, and art.

Founded by Chief Creative Officer Alastair Walker, Asprey Studio champions artists working with technology.

Asprey Studio's works have been acquired by leading institutions and museums worldwide, and the Studio has been prominently represented in prestigious auction houses.

→ aspreystudio.com

An art house for the digital age

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SILK is an art house uniting gallery representation with a creative and tech studio. As a gallery, SILK incubates artists and launches digital and mixed-media artworks and collections. As a studio, it functions as a creative lab for ambitious, cross-media, and technologically driven projects.

For artists, SILK acts as a long-term partner, providing the strategic, creative, production, and community support to shape an artist's vision from concept to final form, and place it within the right cultural context. For collectors, brands, and institutions, it serves as a point of reference in a field that can often feel opaque or fragmented.

→ silkarthouse.com
→ x.com/silkarthouse
→ instagram.com/silkarthouse